JetBlue Experience

Brian Coulter

Philosophy

- Change of media
- No change in:
  - Format
  - Content
  - Organization

Benefits

- Reduced turn time
  - Especially with mx interface
- Operational flexibility
  - Late changes

Equipment Problems

- Laptop reliability

- Power supplies

- Network maintenance

Issues

- Acceptance

- Recruiting

- Functional flexible software

Future Developments

- Gate connections
  - Economical information transfer
- Airborne information
  - Security

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Questions?

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